



4024 Kietzke Lane
Reno, NV 89502
Ph: 775.828.1211
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Programming Contract

Producer/Submitter Information:

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Work Phone: _____ Home Phone: _____

E-Mail Address: _____

Which phone number may we release?

Work Phone?

Home Phone?

Both?

Organization Information (if applicable):

Organization Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Work Phone: _____ Fax: _____

E-Mail Address: _____

Local Sponsor Information (required if producer/submitter is not a resident of Reno, Sparks, or Washoe County):

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Work Phone: _____ Home Phone: _____

E-Mail Address: _____

Which phone number may we release?

Work Phone?

Home Phone?

Both?

A. Program Information:

Program Title: _____

Show Format: DVD M2P/AVI

New Program – never cablecast on SNCAT's access channel.

Repeat Program – has aired on SNCAT before.

Local Program – majority of content created by a Reno, Sparks, or Washoe County resident or organization.
 Produced with SNCAT's equipment and facilities
or Did not use SNCAT's equipment and facilities

Import Program – majority of content created outside of Reno, Sparks, and Washoe County by a non-resident individual or organization. Imported programs must be sponsored by an individual or organization residing in Reno, Sparks, or Washoe County.

Single Program – shows produced occasionally or one time only. Each single program requires a new Programming Contract.

Single Program information: Delay: _____
Run Time: _____

Series – several programs produced at regular intervals with a regular weekly time slot during a given 13 week season. All episodes must conform with the information supplied in this contract. All episodes must have the same title with a program number or subtitle.

Series Program information: Weekly Bi-weekly Monthly
 ½ hour 1 hour

Dub Request Release: Can copies of this program be made for viewers who request it? Yes No

B. Cablecast Times Requested:

SNCAT will schedule all non-commercial, constitutionally protected programming at least one time. Repeats may be requested, however, we will not guarantee that every request be granted. Locally-produced programming will always have priority over imported programming.

1st choice: Day: _____ Time: _____
2nd choice: Day: _____ Time: _____
3rd choice: Day: _____ Time: _____

ANY time is acceptable.

Please stop cablecasting the program after this date: _____

C. Content Guidelines:

This section must be completed before your program will be scheduled. Falsification or willful misrepresentation of this information required in this contract will result in suspension of user privileges. In accordance with SNCAT's Operating Rules and Procedures, by checking YES to question 2 or 3, SNCAT reserves the right to determine an appropriate time to schedule the program.

1. Obscene programming is not allowed on SNCAT's television channels. Does the program you are submitting contain any obscene material per the definition below?

The United States Supreme Court in 1974 under *Miller v. California*, 413 U.S. 15, 24 defines obscenity as:

- whether the average person, applying contemporary community standards would find that the work, taken as a whole, appeals to the prurient interest;
- whether the work depicts or describes sexual conduct in a patently offensive way; and
- whether the work, taken as a whole, lacks serious literary, artistic, political, or scientific value.

To be considered obscene, **all** three criteria must be met. **Prurient** is defined as *marked by, arousing, or appealing to unusual sexual desire*. **Patently** is defined as *readily visible or intelligible; obvious*.

Please answer: **Yes** **No**

2. Programming that is indecent, as defined by the Federal Communications Commission, will be scheduled after 11:00 pm on dates specified by the Executive Director. Does the program you are submitting contain any indecent material per the definition below?

Indecent is defined as *descriptions or depictions of sexual or excretory functions that are patently offensive under contemporary standards applicable to Public, Educational, and Governmental Access channels.*

Please answer: Yes No

3. Some materials such as adult situations, excessive profane language, nudity, excessive violence, or graphic depictions of surgical procedures may be unsuitable for viewing by children. Does the program you are submitting include any such material?

Please answer: Yes No

D. Program Description:

Please describe your program with some detail. Why was the program produced? What is it about? Who is in it? Where and when was it taped? What is your primary purpose for doing this show? Who is your target audience? This information will help us with program publicity, may be used in our quarterly newsletter, *The Monitor*, and will help answer questions from viewers.

E. Program Subject:

Please check a category which you think best describes your program. You may only choose **one** category from the following:

- | | | |
|------------------------------------|---|--|
| <input type="checkbox"/> Arts | <input type="checkbox"/> Business | <input type="checkbox"/> Children |
| <input type="checkbox"/> Comedy | <input type="checkbox"/> Community Events | <input type="checkbox"/> Cultural |
| <input type="checkbox"/> Diversity | <input type="checkbox"/> Educational | <input type="checkbox"/> Health |
| <input type="checkbox"/> News | <input type="checkbox"/> Public Affairs | <input type="checkbox"/> Religious/Spiritual/Inspirational |
| <input type="checkbox"/> Sports | <input type="checkbox"/> Other: _____ | |

F. Programming Liability and Indemnification Agreement:

If you are a resident of the cities of Reno, Sparks, or Washoe County or your place of work is within these cities, you may submit programs that you produce to be cablecast by SNCAT. You may also submit import programs. Before signing this contract, please read the following:

I, the undersigned, warrant and represent to SNCAT that the program presented by me for scheduling as described on this Programming Contract contains none of the following:

- Any advertising or material that promotes any product, service, or lottery.
- Material which violates any law including but not limited to obscene material, libel, invasion of privacy, violation of trademark or copyright, etc.
- Any solicitation or direct appeal for funds.
- Advertising which endorses or opposes candidates for public office which is also intended to be presented as a paid political advertisement on other media.
- Material that has a reasonable probability of creating an immediate danger of damage to property or injury to persons.

I understand that by signing this contract, I am assuming full responsibility and will be held legally accountable for the content of this programming and as such may be subject to prosecution for program content that violates any local, state, or federal law. I have read and agree to abide by all of SNCAT's policies regarding use of SNCAT's channels and facilities including all technical standards required for program submission. I agree to indemnify and hold harmless SNCAT, the cable provider, and all governments having cable franchise or service agreements with the foregoing, and all their respective staffs and governing boards, from any liability, loss, or damage, including reasonable attorney's fees and court costs, caused by any claim of legal action arising out of the cablecast of the programming submitted by me. I have received appropriate releases for any copyrighted material used in the program. I have the authority to submit this program as the producer or as the authorized agent of the sponsoring non-profit organization. I understand further that by submitting this program for cablecast on SNCAT, I have waived any right of confidentiality I might have relative to my own identity as Producer of this program and that upon request of any party, subject to the limitations of the Freedom of Information Act, my name and address may be released to the requesting party by SNCAT.

Producer/Submitter or Local Sponsor Signature

Date

Parent/Guardian Signature if Producer is under 18 years of age

Date

For office use only:

Date submitted: _____

Time submitted: _____

Initials: _____